

Creating our Future

Equestrian Victoria (EV) has reviewed its Strategic Plan for 2011-2016 and at our Board meeting 28th June 2011, it was agreed to adopt the Strategic Priorities of Equestrian Australia (EA) as our own:

We believe this is the best way forward to create a unity of purpose for all those involved and helps to position the sport within an increasingly competitive sport and entertainment market. 'Creating our Future' builds on the successes of the past and outlines where energy and resources will be targeted into the future.

Equestrian Victoria also adopted a new vision state:

...to give everyone the opportunity to live their EQUESTRIAN dream...

The following seven strategic priorities are the goals for EV for the next five years.

1. Create a national, contemporary approach to membership which is attractive to clubs, spectators, supporters, fans and other Equestrian groups
2. Develop a fully integrated National High Performance Pathway from talent identification through to elite competitor
3. Introduce Equestrian as a curriculum option to all Australian schools
4. Package and promote Equestrian Australia's offering to raise awareness of the sport amongst corporate businesses, primary industry and the general public
5. Stream live feeds of Equestrian Sporting events and results
6. Propose hybrid versions of the sport to grow the spectator and participant base
7. Develop a nationally synchronised multi-sport annual calendar of events which features an iconic event