

Announcement

26 June 2018

## **Equestrian Victoria: A plan for the future**

Equestrian Victoria (EV) today announces the launch of its Strategic Plan 2018-2022.

The 4-year plan aims to support a strategic re-set of the way EV does business, redefining the purpose and strategic focus of the organisation, and focusing heavily on greater engagement and consultation with EV members.

“Equestrian sport in Victoria is approaching a new era of engagement,” said Matthew Brown, CEO. “We have a strong community of like-minded people, a significant volunteer network, and a reputation for running great events.

We want to work with our most important stakeholders, our members, to identify ways to create more value for the sport and the broader community.”

The four pillars, Industry Leadership, Sport Development, Facility Oversight and Organisational Excellence will enable the EV team to leverage the sport’s strengths while taking advantage of partnerships and new opportunities.

Recently appointed Board Chair, Mitch Fox said “the EV Board is extremely excited about the Plan, and believe it provides a sound platform for improved administration, and significant growth and development of the sport.

In creating the Plan, the Board identified a set of values that will become a cultural compass for the way we operate and the standards of behaviour we expect of our Board, staff, volunteers and representatives. These values of Professionalism, Integrity, Transparency and Collaboration will guide our decisions, actions and conversations at Board and we are confident our membership will adopt them also.”

As part of EV’s commitment to greater consultation and engagement, a roadshow is scheduled for August where Equestrian Victoria CEO Matthew Brown will visit metro and regional areas to meet with stakeholders and discuss the future of EV, presenting the Plan in detail and listening to the equestrian community. More details about the roadshow will be available soon, with bookings to be made via Trybooking.

In the meantime, a copy of the Strategic Plan can be found on the EV website and members are encouraged to read the Plan and forward any questions or comments to Matthew Brown via email at [matthew.brown@equestrianvictoria.com.au](mailto:matthew.brown@equestrianvictoria.com.au).

For further information please contact the EV office on 03 9013 0707.