

You're invited to be a part of the
2015 Young Rider of the Year



EV Annual Sports Nominations



Background Information



I am pleased to offer you the opportunity to become involved with the 2015 Young Rider of the Year Training Weekend and the Equestrian Victoria Annual Awards.

The Young Rider of the Year weekend will be held on Saturday 20th June, 2015. The Awards Dinner will be held at Studio 3, Crown Casino on Saturday 1st August, 2015.

The Young Rider of the Year Awards (previously known as the Young Ambassador of the Year) has become progressively larger and increasingly prestigious.

I expect this year's event to be bigger and better than ever.

This event is a showcase of Victoria's top young riders, coaches and volunteers from all over the state. Their enthusiasm, commitment and success are the result of many productive and formative hours spent with their horses and contributing to the sport. Without all of these fabulous people, the equestrian sport would struggle to run.

The training weekend is for the top ten Young Riders of each of the four disciplines; Showing, Showjumping, Dressage and Eventing. The weekend offers riders the opportunity to partake in a day of unique training.

The training includes:

- ⇒ coaching from some of the states top coaches,
- ⇒ media training
- ⇒ motivational talks from Olympic athletes
- ⇒ team building exercises.

The training weekend is a great opportunity for sponsors to access these individuals and be a part of shaping the futures of our elite young stars.

The Equestrian Victoria (EV) Annual Awards attributes to

- ⇒ A Prestigious event
- ⇒ An Annual event high on equestrian enthusiasts' calendar
- ⇒ Participants from all over Victoria
- ⇒ An Event that nurtures the talents of future state, national and Olympic representatives
- ⇒ Exposure to hundreds of competitors, their families and friends.

Opportunities for Your Company



Given that the program for Young Riders has been rebranded and the Awards Dinner taken up a notch, there is a new spin on the sponsorship opportunities to promote your company.

Raffle Donation

An opportunity for your company to promote your product or services through the Awards Dinner Raffle.

- ⇒ Your company and product advertised on the raffle page in the running program for the evening
- ⇒ Your company would be promoted by the commentator while promoting the raffle
- ⇒ The opportunity to display leaflets on the table with the prize to further promote your company

A good way to promote your company through the use of product and exposing your company to approx. 250 people within the horse industry.

TABLE NAMING RIGHTS

The Table Naming Rights allows your company to label a table at the Awards Dinner (e.g Instead of 'Table 1', the seating chart and table will be 'Your company table'). There will be 10 people to a table

You will receive:

- ⇒ Naming Rights to a table of your choice
- ⇒ Centre piece on table with your logo incorporated into this
- ⇒ Opportunity to provide promotional flyer, stud news or the like on each table setting
- ⇒ Logo on sponsors page within the official running program for the evening*
- ⇒ Company announcement when a person seated at that table receives a prize. (e.g Young Dressage Rider of the Year goes to ???? Seated at 'Your company table')
- ⇒ Opportunity to sponsor more than one table if you wish

*Company to provide logo

A great cost effective sponsorship to allow your company to be seen by 250 equestrian riders, coaches, judges and family members.

\$200 per table

Opportunities for Your Company



EV ANNUAL SPORTS AWARDS—NAMING RIGHTS TO ONE OR MORE AWARDS

Opportunity for your company to support one or more of the EV Annual Sports Awards. (e.g Volunteer of the year, Athlete of the year, Coach of the Year etc.)

This support will include:

- ⇒ Naming rights to one or more Awards of your choice
- ⇒ Company name on award trophy and winning jacket
- ⇒ Logo on sponsors page in Official Running Program
- ⇒ Special mention as a supporter in the Official Running program (e.g. Your Company Name Athlete of the Year)
- ⇒ Company advert on the continuous PowerPoint presentation run throughout the night seen by approx. 250 people.
- ⇒ Announcement by the commentator when mentioning the award your company has supported (at least 2 times throughout the evening)
- ⇒ Mention on the Young Rider of the Year and Equestrian Victoria Facebook page.
- ⇒ 2 x Dinner tickets to the Awards Dinner

\$600 per Award



An example of the winners jacket.

Your company logo on right chest

Your company logo will be placed on the back of the jacket also with the award description.

Opportunities for Your Company



YOUNG RIDER OF THE YEAR—NAMING RIGHTS TO ONE DISCIPLINE WINNER AWARD

Opportunity for your company to support the Young Rider of the Year Winner Award.

This support will include:

- ⇒ Naming rights to one discipline winner of your choice
- ⇒ Company name on award trophy and winning jacket
- ⇒ Logo on sponsors page in Official Running Program
- ⇒ Special mention as a supporter in the Official Running program (e.g. Your company Name Athlete of the Year)
- ⇒ Company advert on the continuous powerpoint presentation run throughout the night seen by approx. 250 people.
- ⇒ Announcement by the commentator when mentioning the award your company has supported (at least 2 times throughout the evening)
- ⇒ Mention on the Equestrian Victoria Facebook page.
- ⇒ 2 x Dinner tickets to the Awards Dinner

\$600 per Award



An example of the winners jacket.

Your company logo on right chest

Your company logo will be placed on the back of the jacket also with the award description.

Opportunities for Your Company



DISCIPLINE FINALIST SPONSOR

An opportunity exists to support the top 10 finalists from one discipline. E.g Dressage. As a Discipline Finalist Sponsor you will receive:

- ⇒ Your company logo on all of the items in the 'Finalist Pack' (this includes a polo shirt, zip up hoodie, and saddlecloth or cap– TBA for each 10 riders)
- ⇒ Opportunity to use riders for promotion of your company in the form of photo shoots or the like.
- ⇒ Invitation for 2 company representatives to attend the training weekend Dinner on 20th June, 2015 at Werribee Park National Equestrian Centre.
- ⇒ 1x core flute sign at the Awards dinner (approx. 250 people attending the evening)
- ⇒ Full page mention in the Official Running Program of the night outlining the 10 finalists supported and your company support
- ⇒ Logo in the Official Running Program on the sponsors page
- ⇒ 1x table named after your company (e.g Your Company Name Table– proudly supporting the 2015 top 10 Dressage Finalists)
- ⇒ 2 x dinner tickets for company representatives to the Awards Dinner held 11th July at Cargo Hold, South Wharf

\$3000 per Discipline



Opportunities for Your Company



EV ANNUAL AWARDS DINNER NAMING RIGHTS

A great opportunity for your company to be the official sponsor of the EV Awards Dinner. Your company will have full naming rights to the event night and be promoted throughout the website, media and Facebook pages.

This sponsorship will include:

- ⇒ Full naming rights to the EV Awards Dinner (e.g 'Your Company Name -EV Awards Dinner)
- ⇒ Promotion through all avenues of tickets, flyers and media (approx. 5,000 EV members)
- ⇒ Your company logo on all Awards Dinner promotional goods, banners, menu etc.
- ⇒ 2x core flute signs displayed at Cargo Hold for the duration of the evening
- ⇒ Opportunity to provide promotional goods for all attendees (approx. 250 people)
- ⇒ Naming rights to the raffle held on the evening (database provided for your company to promote further outside of the Awards Dinner)
- ⇒ Your company logo on all Facebook posts related to the Awards Dinner on the Equestrian Victoria Page
- ⇒ Your Company banner places on the entry to the event to promote your company from the moment the attendees arrive.

\$8000 Full Naming Rights

Your Company Logo

Your Company Name

EV Awards Dinner

Menu

Entrée

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Main

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Dessert

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Example of menu placed
on all attendees settings. Your
Company logo will be placed at the top
of the menu.

Expressions of Interest



I would like to register my interest and obtain more information regarding sponsorship of the Young Rider of the Year and the EV Annual Awards Dinner.

Company Name: _

Company Address: _

Suburb: _

Postcode: _

Contact Number: __

Email: _

Please Tick which sponsorship option you would to sponsor/receive more information on

Sponsorship Section	Price of Sponsorship	Please Tick
Raffle Donation	Item to Donate? _____	
Table Naming Rights	\$200 per Table	
EV Annual Sports Awards— Naming right to one of more Awards	\$600 per Award	
Young Rider of the Year—Naming rights to one discipline award winner	\$600 per Award	
Discipline Finalist Sponsor	\$3000 per Discipline	
EV Annual Award Dinner Naming Rights Sponsor	\$8000 Full Naming Rights	

Please send enquiries to Katrina Brzozek, Awards Coordinator, PO BOX 616, Werribee VIC 3030 Ph: 03 9013 0707