

EQUESTRIAN VICTORIA *Awards*

SPONSORSHIP OPPORTUNITIES



MAJOR EVENT PARTNER



CELEBRATING & RECOGNISING
ACHIEVEMENTS

The Equestrian Victoria Awards night is the one event of the year where the equestrian community glams up and comes together to recognise the organisations, individuals and horses who have accomplished outstanding achievements over the past twelve months.

This year the Awards will be held on Saturday 18 August in 'The Atrium' at Victoria Racing Club, Flemington – a stunning venue with a Melbourne city night light skyline view.

Outlined below are the opportunities available to showcase your brand to all demographics from multiple disciplines at this gala night.

Category Sponsorship – Option 1 - \$500 * (general award) or **\$850 *** (multi-discipline award)

- 2 dinner tickets (includes all food, beverage and entertainment)
- Opportunity to present your sponsored award
- Branding/logo acknowledgement on the following:
 - Screens during the evening
 - Program
 - Online nomination form
 - Website
- Social media mention on sponsored award category posts
- Verbal acknowledgement by MC during the evening
- Opportunity to place pull up banner
- Photo with winner/s

Category Sponsorship – Option 2 - \$250 * (only available for general awards)

- Opportunity to present your sponsored award
- Branding/logo acknowledgement on the following:
 - Screens during the evening
 - Program
 - Online nomination form
 - Website
- Social media mention on sponsored award category posts
- Verbal acknowledgement by MC during the evening
- Opportunity to place pull up banner
- Photo with winner/s

*Plus GST

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Other opportunities – acknowledged by MC on the night

- 'Gif' booth – your branding on every guest photo taken & every social media share – see <https://www.thebigletterco.com.au/gif-booth/>
- Category prize donation
- Gift for all guests
- Raffle prize donation

Award Categories - All discipline (1 award winner per category) :

- Official of the Year
- Coach of the Year
- Groom of the Year
- Administrator of the Year
- Event of the Year
- Club of the Year
- Para Equestrian Athlete of the Year

Award Categories – Multi-discipline (1 award winner per discipline) :

- Volunteer of the Year ~ Eventing
~ Jumping
~ Show Horse
~ Dressage
~ Interschools
~ Para Equestrian
- Horse of the Year ~ Eventing
~ Jumping
~ Show Horse
~ Dressage
- Rider of the Year ~ Eventing
~ Jumping
~ Show Horse
~ Dressage
- Young Rider of the Year ~ Eventing
~ Jumping
~ Show Horse
~ Dressage

To secure your sponsorship or to discuss options further, please contact
Tracey Button – E: events@equestrianvictoria.com.au or M: 0418 545 703