



DRESSAGE
VICTORIA



EQUESTRIAN
VICTORIA

DRESSAGE VICTORIA

STRATEGIC PLAN

AUGUST 2019

MISSION STATEMENT

“Our mission is to enhance participation from grass roots to elite athletes and to build engagement of the entire dressage community whilst the welfare of the horse remains paramount”.

DRESSAGE VICTORIA STRUCTURE

SUB-COMMITTEES

- AOR
- DJEP
- Young Rider
- Senior Squad
- Development Squad
- Major events
 - DJWTS
 - Dressage Festival
 - Youth Dressage Championships
 - AOR Dressage Championships

EXAMPLE OF PORTFOLIOS:

- Communications
- Finance
- Clubs
- Riders Representative
- Participation
- Para Equestrian
- AOR

STRATEGY POINTS:

2.1 Provide clear development pathways for athletes, judges, coaches, officials and volunteers to support and enrich their experience of Dressage in Victoria.

- 2.1.1 Dressage riders: Performance pathways.
- 2.1.2 Dressage riders: Development pathways
- 2.1.3 Dressage Judges:
- 2.1.4 Dressage Coaches
- 2.1.5 Dressage Officials
- 2.1.6 Dressage Volunteers

2.2 Encourage participation and engagement in dressage in Victoria

- 2.2.1 Increase the participation in EV Dressage in Victoria
- 2.2.2 Engage stakeholders through enhanced communication and information flow.
- 2.2.3 Engage stakeholders through development of an annual DV awards system.

2.3 Manage, promote and support dressage events across club, state and national competitions

- 2.3.1 Co-ordination and management of state-wide dressage calendar

2.1 PROVIDE CLEAR DEVELOPMENT PATHWAYS FOR ATHLETES, JUDGES, COACHES, OFFICIALS AND VOLUNTEERS TO SUPPORT AND ENRICH THEIR EXPERIENCE OF DRESSAGE IN VICTORIA

2.1.1 DRESSAGE RIDERS: PERFORMANCE PATHWAYS

- ACTIONS:**
- Manage and develop Senior Squad; Development Squad; AOR Squad; Young Rider Squad
 - Calendar of squad training and development events

- CONTRIBUTORS:**
- Squad sub-committees

- TIMING:**
- Ongoing

- KPI / SUCCESS METRIC:**
- See the EV Website for specific criteria for each Squad

- STATUS:**
- Squads developed and functioning with calendars confirmed and communicated to squad members

2.1.2 DRESSAGE RIDERS: DEVELOPMENT PATHWAYS

- ACTIONS:**
- Development of regional education and training opportunities
 - Schedule of protocol days
 - Regional performance development program
 - Regional young rider development program

- CONTRIBUTORS:**
- DV Committee – Initiative led by Lone Jorgensen and Louise Curran

- TIMING:**
- Commence: October 2020 – Ongoing

- KPI / SUCCESS METRIC:**
- Within 12 months, 5 regional training and development hubs to be established and actively driving the development of regional dressage riders across Victoria.

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2.1.3 DRESSAGE JUDGES:	ACTIONS:	<ul style="list-style-type: none">• Maintain and enhance a calendar of training and accreditation opportunities for judges of all levels.• Deliver Judge educational seminars compulsory at all levels of accreditation from G to A and Para• Offer additional workshops (2 hour duration) to share material approved by EADC. Victorian Judge educators and mentors to facilitate.• World class Young Horse seminar to be conducted in conjunction with DJWTS• Schedule and promote training and accreditation opportunities to attract new judges• Training and accreditation opportunities offered in regional areas• Development of an E-learning platform• Development of a series of Podcasts for judge education• Liaise with other states to facilitate the sharing of judges between events to further judge education
	CONTRIBUTORS:	<ul style="list-style-type: none">• DJEP
	TIMING:	<ul style="list-style-type: none">• Ongoing• Minimum of 7 Judge educational seminars per year delivered, including Para.
	KPI / SUCCESS METRIC:	<ul style="list-style-type: none">• E learning platform developed and in general use by majority of judges• One major event each year designed to attract new judges• Establishment of a regional initiative designed to encourage judges to judge at regional events• 12 month rolling schedule of training and accreditation opportunities for new and existing judges in place
	STATUS:	<ul style="list-style-type: none">• E learning platform currently being trialled in Victoria by a working group, with a view to expanding Australia wide

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2.1.4 DRESSAGE COACHES	ACTIONS:	<ul style="list-style-type: none"> DV Committee to work closely with the Coaching Committee to develop specific content for coaching update workshops.
	CONTRIBUTORS:	<ul style="list-style-type: none"> DV Committee – Initiative led by Julia Battams
	TIMING:	<ul style="list-style-type: none"> Commence: June 2019 Deadline: December 2019
	KPI / SUCCESS METRIC:	<ul style="list-style-type: none"> Dressage specific content included in all coaching update workshops
	STATUS	<ul style="list-style-type: none"> Commenced
2.1.5 DRESSAGE OFFICIALS	ACTIONS:	<ul style="list-style-type: none"> Development of education opportunities for Stewards Development of an education pack for Dressage Clubs outlining the correct utilisation of official Stewards
	CONTRIBUTORS:	<ul style="list-style-type: none"> DV Committee – Initiative led by Veronica Steward and Jan Smith
	TIMING:	<ul style="list-style-type: none"> Commence: 2019 Ongoing
	KPI / SUCCESS METRIC:	<ul style="list-style-type: none"> One Stewards training course conducted per year. Every second year, the Stewards training course to be conducted by the Australian Steward General
	STATUS	<ul style="list-style-type: none"> Commenced - Training course conducted at Tatura in July
2.1.6 DRESSAGE VOLUNTEERS	ACTIONS	<ul style="list-style-type: none"> Build and maintain a database of volunteers Develop a volunteer handbook including induction and protocol guidelines for the utilisation of volunteers at events Establishment of a DV Volunteer page on appropriate social media platforms
	CONTRIBUTORS:	<ul style="list-style-type: none"> DV Committee – Initiative led by Lizzie Schirmer and Aengus Wright
	TIMING:	<ul style="list-style-type: none"> Commence June 2020
	KPI / SUCCESS METRIC:	<ul style="list-style-type: none"> Database of volunteers established and growing Volunteer handbook completed and distributed to all clubs / event organisers

2.2 ENCOURAGE PARTICIPATION AND ENGAGEMENT IN DRESSAGE IN VICTORIA

2.2.1 INCREASE THE PARTICIPATION IN EV DRESSAGE IN VICTORIA

- ACTIONS:**
- Encourage clubs to run more Participation and restricted classes at their events
 - Identify and actively approach groups who could benefit from involvement in EV Dressage
 - Market EV Dressage to HRCAV riders
 - Develop a Regional Championship structure

- CONTRIBUTORS:**
- DV Committee, particularly Participation, Communication, and Riders Rep portfolios

- TIMING:**
- Ongoing

- KPI / SUCCESS METRIC:**
- Regional Championship structure developed; Increase in Participation and restricted classes at events

- STATUS:**
- Ongoing

2.2.2 ENGAGE STAKEHOLDERS THROUGH ENHANCED COMMUNICATION AND INFORMATION FLOW

- ACTIONS:**
- Develop an active communications portfolio
 - Provide regular communication with members from DV on social media
 - Communication to clubs on correct procedures regarding submission of accurate data relating to competitions, hierarchy of competitions, engagement of volunteers and conduct of classes.

- CONTRIBUTORS:**
- DV Committee, particularly Communications, Rider's Rep, Participation and Clubs portfolios

- TIMING:**
- Ongoing

- KPI / SUCCESS METRIC:**
- Communications portfolio established and active
 - Regular social media communication established from DV and the Dressage Riders Representative

- STATUS:**
- Success metric achieved – communication continually developing further

2.2.3 ENGAGE STAKEHOLDERS THROUGH DEVELOPMENT OF AN ANNUAL DV AWARDS SYSTEM

- ACTIONS:**
- Identify the nature of the awards
 - Schedule and coordinate the organisation of the awards

- CONTRIBUTORS:**
- DV Committee – Initiative led by Kristy-Lee Brilliant and Justine Greer

- TIMING:**
- Commence: June 2020
 - Deadline: June 2021 awards

- KPI / SUCCESS METRIC:**
- Under development

2.3 MANAGE, PROMOTE AND SUPPORT DRESSAGE EVENTS ACROSS CLUB, STATE AND NATIONAL COMPETITIONS

2.3.1

CO-ORDINATION AND MANAGEMENT OF STATE-WIDE DRESSAGE CALENDAR

ACTIONS:

- Development of dressage calendar for 2019 / 2020
- Determine and communicate hierarchy of events
- Ongoing management of requests for event dates to minimise scheduling clashes
- Communication to clubs of the calendar process
- Assistance and support to clubs scheduling events
- Management of compliance with calendar process

CONTRIBUTORS:

- DV Committee

TIMING:

- Ongoing

KPI / SUCCESS METRIC:

- 2019 / 2020 calendar published and communicated to all members.

STATUS:

- New on-line system for entering calendar dates in place
- Active support provided to clubs to establish the 2019 / 2020 calendar
- Updates to annual PDF calendar provided monthly