Carl Parkin

Proposed by: Michelle Heagney Seconded by: Janet Houghton

Response to criteria:

Sport Specific Knowledge and Experience

I have been involved in Equestrian sport for 20 years both in the UK and Australia and my sport specific knowledge and involvement includes:

- 3 years as a board member / 18 months as EV Chair
- FEI Accredited Technical Delegate for Eventing
- National Technical Delegate Eventing
- Event director for 2 State Horse Trials event at Yarrambat Horse and Pony Club (YHPC)
- YHPC Strategic planning with YHPC and Nillumbik Council
- President and overall committee member at YHPC running over 10 State qualifiers
- Oversaw project for renewal of existing arena and creation of new sand arena

I have been active at the grassroots of the sport and spent 7 years on the committee at the Yarrambat Horse and Pony Club (including 3 Years as President). I was awarded a life membership in 2012.

During my tenure I oversaw the generation of funds and investment in a second sand arena and further development of Cross Country course. This involved working closely with Nillumbik Council and other users groups on the site to make the project work. Represented YHPC and Worked with Nillumbik Council and the Yarrambat Park Users Group to create a 2020 vision to protect the users and the park.

I am also involved in Cricket and a Committee Member of Plenty Valley Cricket Club, in the VSDCA competition, working with the Sponsor Group and also involved with the interaction with Nillumbik council in regard to major facility development at the club.

Business and Related Skills Experience

- Current Operating Committee member at Ford of Australia / Asia Pacific lead for Customer Relationship Centre Operations
- As previous GM off the Purchasing Division at Ford I have had considerable experience dealing with Local, State and Federal government departments
- Board member of Automotive Supply Excellence Australia (4 years)
- Part of the Strategic planning group defining strategy and policy on a rolling 5 year cycle
- I have a direct team of 8 people and manage 5 contact centres throughout the Asia Pacific region.



 Worked with Ford Suppliers, internal stakeholders and government leading the transition of the FOA Purchasing business through manufacturing closure treating affected stakeholders with respect and care.

Other Relevant Information

I have been privileged to serve on the Equestrian Victoria Board for the last 3 years with 18 months as Chair. During this time, I have worked closely with our CEO and the board on the following projects:

- Creation and implementation of the EV Strategic Plan
- Improving financial strength allowing increased investment in the SDC's and member pathways
- Improving the Financial governance
- Interaction with State Government to secure Project funding for facility investment

With skills and attributes acquired in business and with Equestrian Sport Administration I believe I have the skills required to continue my work to support EV Members to make a positive contribution to the growth of equestrian sport in Victoria, in particular:

- Experience obtaining, negotiating implementing positive funding outcomes with State and federal Government in Business and Sport
- Change management for major projects
- Operational business governance, including safety and compliance
- Experience in revenue generation and fund raising

Thank you for your support.

Carl Parkin