

EQUESTRIAN VICTORIA *Awards*

SATURDAY 20 JULY 2019

CELEBRATING AND RECOGNISING ACHIEVEMENTS



SPONSORSHIP OPPORTUNITIES

About the Awards

The Equestrian Victoria Awards night is the one event of the year where the equestrian community glams up and comes together to recognise the organisations, individuals and horses who have accomplished outstanding achievements over the past twelve months.

This year the Awards will be held on Saturday 20 July on the 17th Floor of the prestigious RACV Club, Collins Street in the city.

Outlined below are the opportunities available to showcase your brand to all demographics from multiple disciplines at this gala night.

Silver Single Award Categories available (1 award winner per category):

- Official of the Year
- Coach of the Year
- Groom of the Year
- Administrator of the Year
- Event of the Year
- Club of the Year
- Para Equestrian Athlete of the Year – SOLD
- Volunteer of the Year

\$350.00 * per category

Gold Multi-discipline Award Categories available (includes 4 winners per category):

- | | |
|---------------------------|--|
| ○ Horse of the Year | ~ Eventing ~ Jumping ~ Show Horse ~ Dressage |
| ○ Rider of the Year | ~ Eventing ~ Jumping ~ Show Horse ~ Dressage |
| ○ Young Rider of the Year | ~ Eventing ~ Jumping ~ Show Horse ~ Dressage |

\$930.00 * per category

What you receive:

- Naming rights to the Award of choice
- 10% discount on tickets
- VIP seating
- Opportunity to present your sponsored award
- Branding/logo acknowledgement on the following:
 - Venue screens during the evening
 - Program/menu
 - Online nomination form
 - Post event announcements issued by Equestrian Victoria
 - Equestrian Victoria website
- Social media mention on sponsored award category posts
- Verbal acknowledgement by MC during the evening
- Media – mention in any media release associated with the Award
- Opportunity to place pull up banner
- Photo with winner/s
- Ongoing exposure through Award coverage as applicable

Other available opportunities – acknowledged on the program & by MC on the night

- 'Gif' booth – your branding on every guest photo taken & every social media share – see page 9 and <https://www.thebigletterco.com.au/gif-booth/>
- Prize donation, eg. Your product provided to winner/s of your chosen category
- Gift for all guests
- Raffle prize donation
- Auction item

**To secure your sponsorship or to discuss options further, please contact
Tracey Button – E: events@equestrianvictoria.com.au or M: 0418 545 703**

* Plus GST

2018 Awards 'Snap Shot'













CELEBRATING & RECOGNISING ACHIEVEMENTS IN 2018



EQUESTRIAN
VICTORIA
Awards
OFF THE TRACK
PRODUCTIONS

*Ride
with
Elegance*

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