



## MEDIA RELEASE

### **HYGAIN DRESSAGE VICTORIA YOUNG RIDER SQUADS & DEVELOPMENT PROGRAM**



**10 August 2021**

Equestrian Victoria is delighted to announce that their innovative Dressage Young Rider Squads and Development Program have a new sponsor. Hygain will become the naming rights sponsor and will work with the riders to educate and expand their knowledge and enhance their horse's performances during the new Squad year.

Kevin Bareira, CEO Hygain Group, said "Hygain is devoted to improving the health, wellbeing and performance of horses. Proudly Australian made and owned, we invest in research & development, quality assurance and manufacturing technologies to enable us to provide horses with leading-edge nutrition across the globe. Our industry-leading brands, including Hygain and Mitavite, are renowned for delivering high quality targeted and balanced nutrition solutions that help to deliver quality performances, gleaming condition and balanced temperaments."

The Hygain Dressage Victoria Young Rider Squads and Development Program provides top quality coaching for riders up to twenty-five years of age together with a range of 'off horse' activities, workshops, and seminars with the aim of developing their abilities as athletes.

Squads are performance-based, with emphasis on scores at the highest level for riders on the A Squad, plus a B and C Squad for other riders competing at Official Competitive level. The Development Program also provides the perfect pathways entry point for riders from Interschool and Pony Club.

Kevin continues, "This year, we are thrilled to support young dressage riders and would like to wish every rider success. And by success, we don't just mean winning a blue ribbon. At Hygain, as passionate riders ourselves, we understand that it's all about the amazing bond that riders have with their horse, to do their best and to enjoy achieving personal goals with their horse."

Squad Co-ordinator Jan Smith has welcomed Hygain's support and thanked them for their contribution to the development of young riders and potential future Olympians. "Hygain is a great match for what we strive to do with our young riders, developing their knowledge of both on and off horse strategies. We look forward to working with Hygain."

Squads' information can be found at <https://www.vic.equestrian.org.au/dressage/young-rider> or contact [yrdressage@equestrianvictoria.com.au](mailto:yrdressage@equestrianvictoria.com.au) Mobile 0417 527412. For all information about Hygain, visit <https://hygain.com.au/>

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