



PRESS RELEASE
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PETSTOCK AND EQUESTRIAN VICTORIA PARTNERSHIP ANNOUNCEMENT FOR EQUESTRIAN VICTORIA INTERSCHOOL STATE CHAMPIONSHIPS!

PETstock has come on board as the naming rights sponsor for the Equestrian Victoria Interschool State Championships and both brands are looking forward to building a long term partnership.

Interschool Victoria Event Director Wendy van Sonsbeek said "It is with great excitement we welcome PETstock as naming rights sponsor. The PETstock brand is a fun, vibrant brand that ties in perfectly with the youth equestrian market. The PETstock brand is a Victorian brand and it's fitting we are partnering with a brand that was born in Victoria for the Equestrian Victoria Interschool State Championships." PETstock's Equine Project Manager, Paul Dixon, is equally as excited about the new partnership - "The Equestrian Victoria Interschool State Championships is the perfect fit for PETstock and we are very proud to support this event as the lead sponsor. As a family owned business with roots deeply imbedded in regional Victoria, our ethos is all about family & companion animals and the inspiration derived from both. Supporting Equestrian sports at grass-roots level with an event that encourages healthy competition, in a fun, family friendly environment – well, it doesn't get better than that!"

PETstock today is still an Australian owned and operated company, founded in Ballarat, Victoria and their head office is still based in Ballarat! Over time, PETstock has evolved to provide everything an animal lover needs to fulfill the needs of their pet. PETstock has seen amazing growth over the past few years and is heading towards its 200th store nationally.

Over the past 5 years, PETstock has greatly expanded their equine offering in store & online and now has a broad range of products for your horse. You can find a PETstock store in almost every town and suburb across Australia, and once you experience the PETstock offering for your equine friend and any pet you will quickly realise the PETstock team go above and beyond for customers, by being able to provide expert advice and good old fashioned customer service. PETstock will quickly become your one stop shop for all of your animals!

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Each PETstock store is operated by animal specialists who are trained and knowledgeable across all areas of pet care. The team, national and local, understand that pets are family and deserve the same level of comfort and care.

We thank PETstock for their support and we are looking forward to a partnership for the Equestrian Victoria Interschool State Championships that embodies and reflects both the events values as well as PETstock's core DNA.

The PETstock 2022 Equestrian Victoria Interschool State Championships will be held at Werribee National Equestrian Centre 9th- 13th April where we are looking forward to hosting Victorian Interschool Riders, families and friends and working with PETstock at an event that is fun, vibrant and perfectly aligned!

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