



## Sponsorship

# JUMPING - ORGANISER BRIEF

Equestrian Victoria is proud to be able to facilitate sponsorship from Racing Victoria's Off The Track (OTT) program (one event per club) for EV affiliated Jumping during the 2022/23 year.

This partnership provides a great chance to increase the Off The Track (OTT) presence across the state as well as providing support for jumping events.

**Each competition will run a competition at two heights:**

- 105 cm – 110 cm
- 90 cm

This can be run as a stand-alone class or within an existing height class.

### Sponsorship Benefits

- **\$1000 cash** event funding provided by Racing Victoria's Off the Track program to be paid to the organising committee/organisation to run and promote the class.
- **\$500 cash prize money** to be distributed to the OTT placegetters in the 105 cm - 110 cm height class - 1st \$300 | 2nd \$150 | 3rd \$50
- **Embroidered rugs** for:
  - The winner of the 105 cm class
  - The winner of the 90 cm

**Note:** The organising club is to provide rosettes/ribbons/sashes (as applicable) to a minimum of 3<sup>rd</sup> place as a requirement of the funding. The awarding of further placings past 3<sup>rd</sup> is at the discretion of the organisers.

**Please find below requirements from your event which you will need to complete to obtain sponsorship funding, along with details of the sponsorship benefits provided.**

**To receive your sponsorship, we require the following:**

1. Submission of an invoice to EV for approved sponsorship and prize money (no later than 6 weeks prior to your event)
2. Submission of a "POST EVENT" online form (no later than 1 week following your event) <https://form.jotform.com/210268515500850>

**NOTE**

- Sponsorship will be paid only after **ALL** obligations have been met
- All communication regarding the OTT sponsorship should be directed to Equestrian Victoria. Please do not contact Racing Victoria regarding additional or alternative sponsorship.
- All invoices for sponsorship funds should be directed only to Equestrian Victoria – contact details below.

**Pre-Event**

**1.1. Supply a list of running OTT classes to Equestrian Victoria**

Provide all the details of your event on the Equestrian Victoria [support.admin@equestrianvictoria.com.au](mailto:support.admin@equestrianvictoria.com.au)

Due no later than 6 weeks prior to the commencement date of the Event

**1.2. Rug Orders**

- One rug will be provided for the first-place winner of each height class with the following information:

For example,                    2022 Yarra Valley Jumping Club Easter Show  
    Equestrian Victoria OTT Jumping Series  
    <OTT LOGO>  
    Best Performed OTT

- Please include your postal address for the rug/s to be sent prior to the event.

**1.3. Entry information**

Please ensure that the following OTT information is collected on the entry form:

- OTT Checkbox – to allow for easy entry checking/reporting
- Name of horse
- Rider
- Microchip

- Racing Name (if known)

The above information will be used to verify that the horse is registered on the Australian Stud Book.

#### 1.4. Marketing

Equestrian Victoria will provide you with the OTT logo versions to be used to promote OTT support of the event.

- OTT logo is to be placed on all your event social media platforms
- OTT logo is to be placed on your website
- All references to 'Off The Track' to have a capital 'T' in 'The'.
- Please use the following when posting to social media
  - Facebook: @OffTheTrackRV
  - Twitter: @RV\_OffTheTrack
  - #OffTheTrack

#### 1.5. Event Program/Event Schedule

- Off The Track to be mentioned when referring to the applicable part/s of the competition in the program and/or entry form.
- Off The Track logo to be displayed in any sponsor listings.

## 2.0 When entries close

### 2.1 Entry list

Upon closing of the entries please forward a list of entrants and their details (see 1.3 above) to Equestrian Victoria E: [support.admin@equestrianvictoria.com.au](mailto:support.admin@equestrianvictoria.com.au)  
**This must be received no later than 5 days prior to the start of the event and in an excel spreadsheet format.**

## 3.0 During the Event

### 3.1 Signage at the Event

- Placement of corflute signage provided by OTT are to be displayed in a prominent position at the event – ideally where there are photo opportunities/coverage or on a jump.
- Please contact [support.admin@equestrianvictoria.com.au](mailto:support.admin@equestrianvictoria.com.au) if you do not have access to OTT signage.

### 3.2 Commentary during the Event (PA etc.)

- During the event commentator/s are to briefly speak about the OTT program conveying messaging to riders and spectators to drive the demand for the Off The Track Thoroughbred.

#### Some sample words to use:

- *Off the Track program aims to facilitate the placement of retired thoroughbred racehorses in second careers.*
- ***Off The Track encourages you to claim your horse on their new OTT Community platform!***
- *Off the Track promotes a network of Acknowledged Retainers across the state.*
- *Off the Track's strives to drive demand for retired racehorses for both performance and pleasure.*
- *Off the Track horses are a as well as educating the community about the life-after-racing options*
- *Off the Track horses are the true all-round versatile mount*
- *Off the Track program aims to facilitate the placement of retired thoroughbred racehorses in second careers by promoting the network of Racing Victoria Acknowledged Retainers across the state, driving demand for the breed as performance and pleasure horses and educating the community about the various life after racing options, versatility of use, and the appropriate care and retraining of the thoroughbred.*

### 3.3 Presentations

- “Racing Victoria’s Off The Track program” to be mentioned verbally when presenting applicable prizes.
- Photos to be taken of winners clearly showing rug embroidery with OTT branding.

## 4.0 Post Event

### 4.1 Results

- Photos with winner (ideally with the placegetters) clearly showing rug embroidery with OTT branding are to be posted on social media using hashtags – see ‘1.4 Social Media’ above.
- A list of OTT results – see below - is to be advised. These will be used by Racing Victoria on their website and social media platforms and in doing so provide promotion for your event.

### 4.2 Payment

Payment of the sponsorship money will only be made upon the provision of an invoice to Equestrian Victoria and only if all sponsorship obligations have been fulfilled, e.g. photos, details (rider name + horse name) of winners – for example:

PO Box 616, Werribee 3030 - Phone: 03 9013 070

Email: [accounts@equestrianvictoria.com.au](mailto:accounts@equestrianvictoria.com.au)

Description: Cora Lynn Autumn Show OTT sponsorship – include name of event  
Amount: \$1000.00 (+GST if registered for GST)

## 5.0 Post Event details Process

To obtain the sponsorship each event organiser is required to submit an online Post Event FORM - **SEE LINK ABOVE** - which details the following information:

- Total number of event entries
- Number of OTT entries
- Photos of winners
- Results (to a minimum of 3<sup>rd</sup>) including:
  - Class
  - Place
  - Horse name
  - Horse racing name
  - Rider name

## Contact

All queries to be directed to:

Braedyn Lennox  
Equestrian Victoria  
E: [support.admin@equestrianvictoria.com.au](mailto:support.admin@equestrianvictoria.com.au)  
P: 03 9013 0707



## Height Class Guidelines

**HEIGHT:** 1.05cm – 1.10cm  
**ROUNDS:** Two (to be run as a Section B class with other 1.05cm – 1.10cm classes at the organising committee's discretion)  
**Round 1 (Day 1) - 1.05m**  
**Round 2 (Day 2) – 1.10cm**

If the event is only run over one day only then competition will be run as per 90cm class guidelines (at the 1.05m height) - prize money and rug (as above) will still apply.

**CLASS PLACES:** As per the placings of the class.

### OVERALL

**PLACES:** 1st \$300 + Rug  
2nd \$150  
3rd \$50  
Other placings at the discretion of the organiser

**Note:** The organising committee is to provide rosettes/ribbons/sashes as a requirement of the funding – OTT/EV will supply the prize money and rug.

### Point scoring

The winner and placegetters are the top 3 horses with the highest points over the two rounds/classes. The winner is the combination with the highest points, second is the combination with the second highest points, etc.

### Scaling of points for individual round(s) placings

Scaling of points is dependent on the number of starters in the class and the horses placing. Points are awarded to the 40 best placed OTT horses.  
See Appendix 1 – Point scoring chart for points calculations.

### **Equality of points for individual round(s) placings**

Points won by combinations who are tied in placings are added and divided equally.

### **Equality of points for overall competition winner**

In the case of an equality of points for combinations who are tied for the overall. The combination who placed highest in the first round of the competition will be declared the winner.

**HEIGHT:** 90cm

**ROUNDS:** One *(to be run in conjunction with other 90cm classes at the organising committee's discretion)*

**CLASS PLACES:** As per the placings of the class.

#### **OVERALL**

**PLACES:** 1st - Rug (supplied by OTT)  
2nd Ribbon/Rosette (supplied by organiser)  
3rd Ribbon/Rosette (supplied by organiser)  
Other placings at the discretion of the organiser

**Note:** The organising committee is to provide rosettes/ribbons/sashes as a requirement of the funding – OTT/EV will supply the rug.

### **Point scoring**

The winner and placegetters are the top 3 performing horses.

