

# Club Development Survey 2020-21

This survey was completed by 52 clubs (91% of community sport and recreation clubs in Nillumbik)

The sports and recreation activities represented include:

Tennis, Lacrosse, Archery, Baseball, Bowls, Cricket, Basketball, Fly Fishing, Equestrian, Model Aircraft, Rugby Union, Football (AFL), Athletics, Football (Soccer), Netball, Calisthenics and Hockey

## PARTICIPATION ACROSS NILLUMBIK

**56%**

of Nillumbik sport and recreation clubs have more than 100 members



**390**

people from CALD backgrounds (Culturally and Linguistically Diverse)



### Tennis

is the most popular activity for women and girls



**3,153**

women and girls



**103**

people with a disability



### Football (AFL)

is the most popular activity for Indigenous Australians and people from CALD backgrounds

**50**

Indigenous Australians



**573**

older adults (65 years and over)



### Calisthenics

is the most popular activity for people with a disability



## CLUB SATISFACTION

★★★★★

Most satisfied with the 'frequency and amount of communication'

from Council (average satisfaction rating of 4.2/5)

★★★★★

Least satisfied with the 'recognition of club achievements and promotion of their stories'

by Council (average satisfaction rating of 3.4/5)

## CLUB DEVELOPMENT

The most important areas of development to clubs areas are: financial planning and management, health, safety and risk management, and child safety.



Clubs are highest performing in health, safety and risk management



The biggest area for improvement for clubs is marketing and promotion

## CHILD SAFETY

**76% of clubs**

reported having a **Child Safe Policy** or **Commitment Statement**

**52% of clubs**

reported **regularly discussing child safety** as an item on their committee meeting agenda

**31% of clubs**

reported **completing reference checks** and interviews with child safe questions when onboarding new volunteers

## COVID-19 SUPPORT

Over 2/3 of clubs are concerned about member retention due to COVID-19

The top three areas clubs requested Council support:

1. Financial assistance
2. Promotion and marketing of programs
3. Prompt and clear information from State Government

## WORKFORCE

There are 1,913 sport and recreation volunteers, made up of:

285 officials

543 committee members

572 general volunteers

513 coaches



## SUSTAINABILITY AND FUTURE PLANNING

The three highest priorities for clubs over the next five years are:

**73% of clubs**  
Replacement of equipment

**69% of clubs**  
Upgrade or redevelopment of facilities

**52% of clubs**  
Purchase of equipment

LEISURE FACILITIES

**Nillumbik**  
The Green Wedge Shire