Club Development Survey 2020-21

This survey was completed by 52 clubs (91% of community sport and recreation clubs in Nillumbik)

The sports and recreation activities represented include: Tennis, Lacrosse, Archery, Baseball, Bowls, Cricket, Basketball, Fly Fishing, Equestrian, Model Aircraft, Rugby Union, Football (AFL), Athletics, Football (Soccer), Netball, Calisthenics and Hockey

PARTICIPATION

ACROSS NILLUMBIK

of Nillumbik sport and recreation clubs have more than 100 members



Indigenous Australians

CLUB SATISFACTION

*** Most satisfied with the 'frequency and amount of communication'

from Council (average satisfaction rating of 4.2/5)

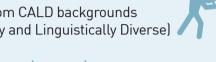


Least satisfied with the

recognition of club achievements and promotion of their stories'

by Council (average satisfaction rating of 3.4/5)

people from CALD backgrounds (Culturally and Linguistically Diverse)



people with a disability

older adults (65 years and over)

DEVELOPMENT

The most important areas of development to clubs areas are: financial planning and management, health, safety and risk management, and child safety.



Clubs are highest performing in health, safety and risk management



The biggest area for improvement for clubs is marketing and promotion

Tennis

is the most popular activity for women and girls





Football (AFL)

is the most popular activity for Indigenous Australians and people from CALD backgrounds

Calisthenics

is the most popular activity for people with a disability



CHILD SAFETY

76% of clubs

reported having a Child Safe Policy or **Commitment Statement**

52% of clubs

reported regularly discussing child safety as an item on their committee meeting agenda

31% of clubs

reported completing reference checks and interviews with child safe questions when onboarding new volunteers

COVID-19 SUPPORT

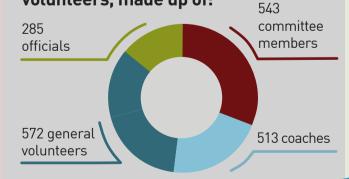
Over 2/3 of clubs are concerned about member retention due to COVID-19

The **top three areas** clubs requested Council support:

- 1. Financial assistance
- 2. Promotion and marketing of programs
- 3. Prompt and clear information from **State Government**

WORKFORCE

There are 1,913 sport and recreation volunteers, made up of:



SUSTAINABILITY

AND FUTURE PLANNING

The three highest priorities for clubs over the next five years are:

73% of clubs Replacement of equipment

69% of clubs

Upgrade or redevelopment of facilities

52% of clubs Purchase of equipment



