

## Reece Adnams

Proposed by: **Clint Rose**

Seconded by: **Janet Houghton**



### Response to criteria:

Reece is passionate about equestrian sports, a father with daughters who ride and is the CEO of a corporate advisory firm where he works with company Boards, CEOs and shareholders on a daily basis.

Reece has been on the Equestrian Victoria Board for the past two years and has played a key role in the strengthening of EV's financial diligence and marketing focus.

Reece's passion for equestrian sports started when he began riding as an eight-year-old (on Black Prince). He rode through his to his late teens (on Drumstick, Indian and Pengarry) before being distracted by cricket and football. About ten years ago, after buying a farm that came with a couple of loan ponies, Reece got back into riding (on Malcolm), first to accompany his daughters, and then after the eventing bug bit. He competed for a couple of years (at low heights) and even won a few ribbons!

As a dad, Reece is very involved in helping his daughters with EV, VEIS, Squad and Squadettes, ISJ and other competitions and is actively involved with Pony Club.

It is this 'peripheral' involvement with the sport's administration that has highlighted opportunities that Reece believes his corporate governance, marketing and financial skills could contribute to EV and support the sport's development for everyone.

Within business, Reece is the Founder and CEO of Eaton Square, an international corporate advisory firm focussed on Mergers and Acquisitions (M&A) and raising capital for services, technology and growth companies.

Reece founded the firm in 2008 and the business now has over 80 people in offices across Australia, Asia, North America and Europe. Within this role Reece looks after the firm's global business and also helps clients with their M&A and capital needs. Prior to this Reece held senior corporate strategy and M&A roles at IBM, Fairfax and Royal Dutch Shell.

Most of Reece's work is with the Boards and shareholders of companies and the CEOs they employ. This experience has given Reece great insight into the importance of an organisation having a clear direction, shared plan and strong governance processes to help the organisation succeed.

Reece has a Masters in International Relations (Monash) and a Bachelor of Business (RMIT).